

# Cloud Faxing that Meets the Finance Industry's Tough Regulations Because the price of non-compliance is too high.

When it comes to staying on the right side of regulators, nearly half of the Fortune 500 companies trust eFax Corporate.

## ✓ SOX

### Sarbanes-Oxley Compliance

Requires strong document retention and auditability controls.

As a financial services provider, your business is impacted by two of the strictest federal regulations on record: the **Sarbanes-Oxley Act** (establishing disclosure rules for internal controls, ethics codes and financial reporting) and the **Gramm-Leach-Bliley Act** (establishing mandatory controls for data integrity and security). Correctly implementing faxing into your organization to provide secure, real-time electronic delivery of financial data is crucial to complying with these mandates.

## ✓ GLBA

### Gramm-Leach-Bliley Act

The Safeguards Rule requires financial institutions to have reasonable procedures to ensure the security of personally identifiable information (PII).<sup>1</sup>

**eFax Corporate®** provides the cloud faxing solutions you need to close security gaps while providing the scalability and reliability enterprise business has come to demand. When you partner with eFax Corporate® (part of j2 Global) for your cloud faxing needs, you'll have peace of mind in knowing that our technology procedures and policies encompass all of the best practices and security controls of the ISO 27002 standards.

## \$100,000

Amount that a financial institution can be fined for each violation of Gramm-Leach-Bliley.<sup>2</sup>

## Are you secure...?

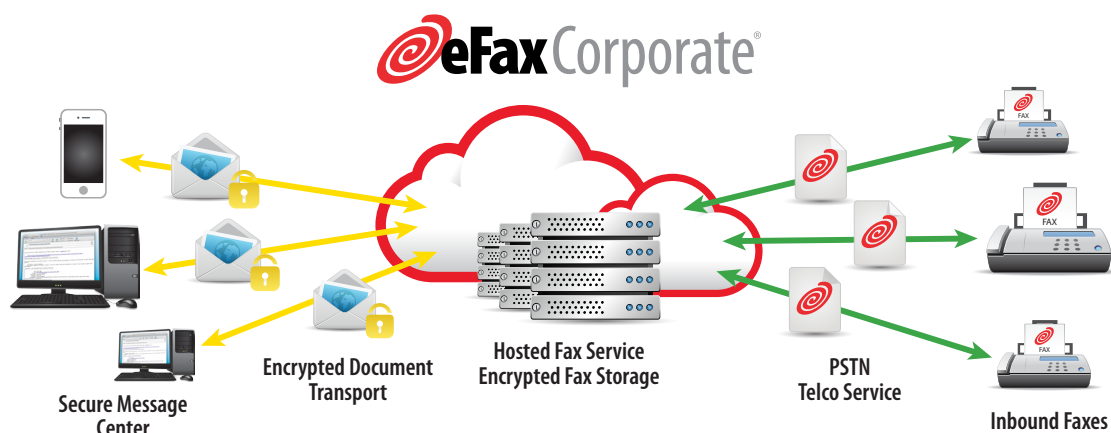
TLS encryption provides enhanced security for your most sensitive document fax transmissions.

## Are you sure...?

Do your fax processes comply with Sarbanes-Oxley regulations regarding audit and records-retention?

## HOW eFax Corporate helps you achieve regulatory standards

Many transactions of financial institutions involve the collection of their clients' highly sensitive Personally Identifiable Information or PII - such as Social Security Numbers, birth dates and credit histories. Both GLB and SOX set strict guidelines for organizations providing financial products and services to consumers that require strong safeguards of records and information. For the most sensitive data or documents containing PII, eFax Corporate®, complemented with eFax Secure™<sup>3</sup>, transmits faxes securely via encrypted email. We then securely store those faxes in the cloud — where they remain encrypted and protected with AES 256-bit encryption — thereby ensuring we do our part in helping your business meet the tough data security and retention demands of both GLB and SOX.



## Ensuring your faxing meets SOX and GLB requirements for...

### Transmission



Faxes transmitted via TLS encryption, the highest standard available.

### Storage



Faxes stored for future retrieval (with audit trail), via AES 256-bit encryption, in the cloud.

### Highly Secure Data Centers



Our Tier III and Tier IV colocations maintain current SSAE16 or SOC2 reports to help keep your faxes protected - and compliant - 24/7.

## Helpful Links & Resources

### SOX

[www.sec.gov/about/laws.shtml#sox2002](http://www.sec.gov/about/laws.shtml#sox2002)

### GLBA

[www.ftc.gov/tips-advice/business-center/privacy-and-security/gramm-leach-bliley-act](http://www.ftc.gov/tips-advice/business-center/privacy-and-security/gramm-leach-bliley-act)

### Regulatory Compliance

[www.enterprise.efax.com/online-fax-services/regulatory-compliance](http://www.enterprise.efax.com/online-fax-services/regulatory-compliance)

### eFax Secure™

[www.enterprise.efax.com/online-fax-services/secure-fax](http://www.enterprise.efax.com/online-fax-services/secure-fax)

**About eFax Corporate**

eFax® is the world's leading online fax solution, with more than 11 million customers worldwide. eFax lets users receive, review, edit, sign, send and store faxes by email or through a web interface. eFax offers plans for individual users and provides corporate solutions. eFax is a brand of the j2 Cloud Connect division of j2 Global®, Inc. and a registered trademark of j2 Cloud Services™, Inc. and j2 Global Holdings Ltd. Learn more at [enterprise.efax.com.au](http://enterprise.efax.com.au)



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Please Recycle

1. GLBA Safeguards Rule:

<https://www.ftc.gov/tips-advice/business-center/guidance/financial-institutions-customer-information-complying>

2. Gramm-Leach-Bliley violations penalties:

<http://communications-media.lawyers.com/privacy-law/gramm-leach-bliley-act-and-financial-privacy.html>

3. Optional eFax Secure™ provides highly encrypted TLS secure transmission (VPN) of data in transit with AES 256-bit encryption of data at rest.